

Regina Regional Economic Development Authority  
***A Strategic Approach to Regional  
Economic Development***

**Presentation to SEDA  
Managing Through Change  
Conference**

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# Starts With The Value Proposition

- Mission
- Partnerships
- Choices
- Community priorities
- Roles & responsibilities

# Planning Considerations

- Demographics – labour force
- Infrastructure
- Overall economic environment
- SWOT

# Key Priority Areas

1. Talent
2. Aboriginal Participation
3. Increased Goods Production
4. Environmental Sustainability
5. Business & Government Partnering

# The Big Picture

- We are not an island – global perspective
- Community has to be at the right point
- Permission from the community
- Set sights on the right things – make choices

# The Big Picture continued...

- We are still early on this path...still learning
- Success = stick to our plans
- Communicate and work together
- Strive to be better than the best

# Several Choices

- Think local
- Think regional
- Think provincial
- Think global

*Which perspective will you choose?*