

9:30 am to 5:00 pm
May 1, 2018
Saskatoon Inn

Workshop held prior to the
Intersections for Growth Conference



*Without an economic recovery strategy,
a disaster incident has the potential to
cause a micro-recession which could
negatively affect your community
for years.*

Sadly, no community is immune to natural or man made disasters.

Today, emergency planning means preparing for the potential impacts of disruption on the local and regional economy. Preparing for disruptions and planning for recovery can make a significant difference in offsetting detrimental side effects of an already unfortunate situation.

This workshop is targeted to Community Leaders; Emergency Planners; Economic Development Professionals and Business Organizations.

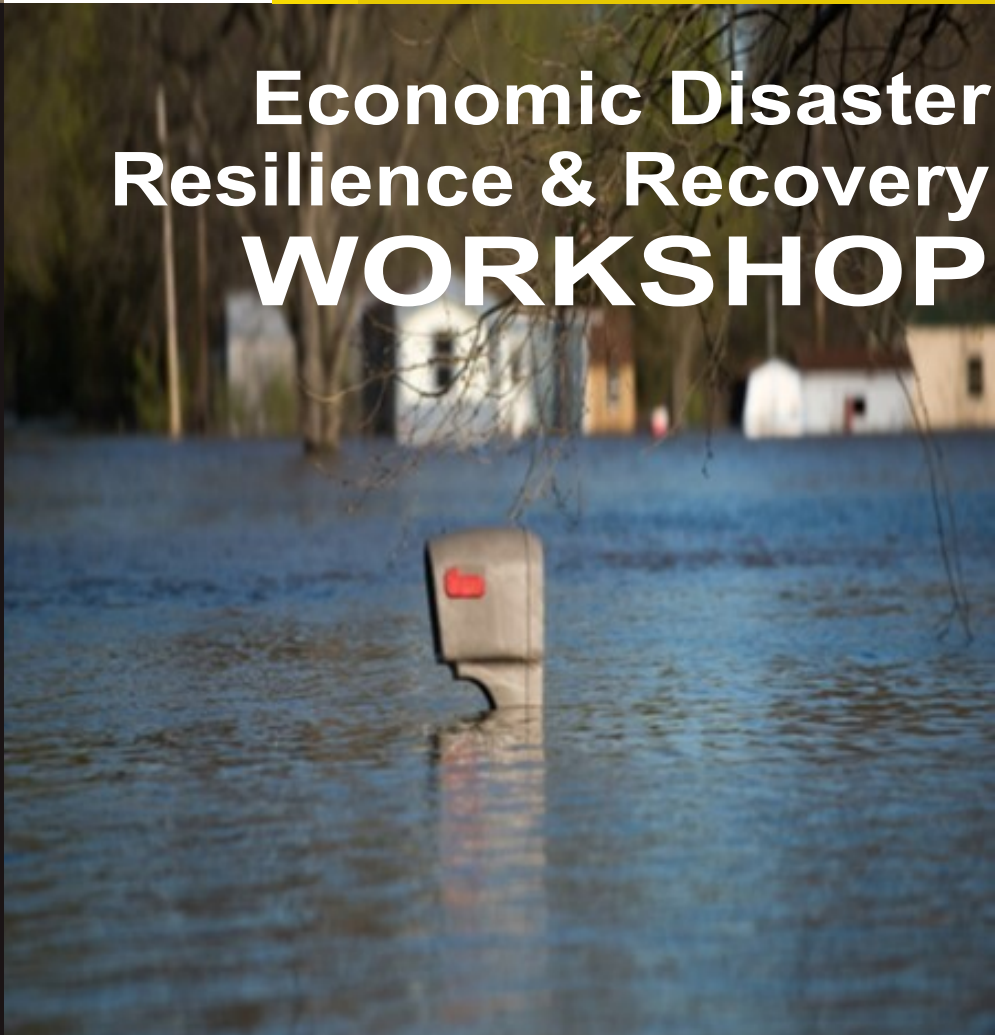
It focuses on integrating economic considerations into the Three Phase Approach of:

- ⇒ Preparedness
- ⇒ Response
- ⇒ Recovery

Participants will benefit from the hands on experience of Workshop Facilitator Dale Wheeldon. Dale has participated in economic recovery efforts in Alberta and most recently spearheaded the British Columbia wildfire economic response effort.

The workshop includes guests from Indigenous and non-Indigenous communities in Saskatchewan, impacted by natural disasters.

Economic Disaster Resilience & Recovery WORKSHOP



SASKATCHEWAN ECONOMIC
DEVELOPMENT ASSOCIATION

306-384-5817
seda@seda.sk.ca
www.seda.sk.ca



SASKATCHEWAN FIRST NATIONS
ECONOMIC DEVELOPMENT network

Workshop content and accompanying participant manuals are designed to be an ongoing resource and will include:

- Disaster preparation measures and building capacity for recovery
- Strategic planning for disaster recovery
- Proactive disaster risk management
- Business assistance after a crisis
- Maximizing response speed and effectiveness
- Alignment with Federal government response measures
- Small business assistance and industry recovery
- Business retention and expansion before and after a disaster
- Assessing the economic impacts of a major disaster
- Crisis communications
- Infrastructure and building back better communities
- Economic diversification

Manuals will include a copy of the Saskatchewan Economic Preparedness & Recovery Toolkit.



WORKSHOP FACILITATOR

Dale Wheeldon of EDCD Consulting has 30 years of economic development experience. Starting out as an economic development officer in a rural BC community, Dale moved on to Chilliwack, BC, where he was Director of Economic Development for the Chilliwack Economic Partners Corporation. Dale worked to make Chilliwack one of the leading economic development communities in BC.

Ten years ago Dale co-founded EDCD Consulting and focused on working with communities throughout Western Canada. His work includes business retention & expansion, economic development strategies and investment attraction. Dale has played a key role in preparing an economic disaster recovery framework in the United States and Canada. He has participated in community economic recovery in Alberta and led the economic response efforts in BC during and following the 2017 wildfires.

Register on the EVENTS PAGE at www.seda.sk.ca

Workshop Registration: \$200+gst = \$210

Discounted Registration for Attendees at 'Intersections for Growth' Conference: \$150+gst = \$157.50

Conference Program online at www.intersectionsforgrowth.com

Name: _____ Title: _____

Company/Organization: _____

Mailing Address: _____ City: _____ PC: _____

Ph: _____ Fax: _____ Email: _____

_____**YES, Register me for the WORKSHOP at REGULAR rate \$200+GST=\$210**

_____**YES, Register me at the WORKSHOP at CONFERENCE ATTENDEE rate \$150+gst=\$157.50**

Payment:

Cheque Enclosed

Visa MasterCard

Name on Card: _____

Card Number: _____

Expiry Date: _____

3 Digit Security Code (on back of card): _____

Signature: _____

Billing Address (if different from above) : _____

Registration with payment may be sent to SEDA:

Fax: 306-384-5818

Email: seda@seda.sk.ca

Mail: Box 113, Saskatoon SK S7K 3K1