

# Ignite® Sask2019

## Call for Session Presenters

### Call Open January 3 to March 15, 2019

**SEDA & SFNEDN are excited to bring Ignite® back to the 2019 Intersections for Growth Conference.**

*Have you ever wanted to be onstage in front of your friends and colleagues? Well here's your chance to share your knowledge and passion at our Ignite®Sask2019 session.*

We invite presentations for the Ignite® Conference Session, to be scheduled during the **Intersections for Growth Conference May 1-2, 2019** in Regina.

Ignite® is intended to exchange ideas and success stories - in a short time period. It will be scheduled for 1 hour and consist of up to eight 5-minute talks.

- Each Ignite® talk will feature a maximum 20 slides that advance automatically. There will be no time for questions from the audience, however a 20 minute open mic Q & A will follow the last presenter.
- The Ignite® session will provide an opportunity for presenters to share information with their colleagues that would not fit into the usual session types. The concise speaking slot and quick slide transitions lend themselves to a more conversational and storytelling presentation style. Given 5 minutes to speak and brief visual aids, what would you share with other economic developers and community leaders?

We are not accepting 'advertorials'- we already know that every community or organization has something unique to offer. It is a 'passion pitch', not a 'sales pitch'.

The best Ignite® presentations mix personal stories and experience with broader ideas.

***NOTE: IGNITE Presenters must be registered for the conference in order to participate.***

### **Important Dates**

- January 3, 2019: Ignite® Call for Presenters Opens
- March 15, 2019: Ignite® Submission Deadline
- March 30, 2019: Ignite® Applicants Notified
- April 19, 2019: Ignite® Presentation Slides Due with automatic timings embedded
- May 1, 2019: Mandatory Practice with all presenters will be scheduled time TBA
- May 1, 2019: Ignite®Sask2019 session 3:30 to 4:30 pm

**Ignite® presentation applications must be submitted to the SEDA office by email on or before March 15, 2019. Please submit the following information:**

1. Name of Presenter with contact information (email, telephone).
2. Company or organization name.
3. Summary overview of the presentation (50 word max.)

Confirmed presenters will be notified by March 30, 2019. Direct any questions to SEDA CEO Verona Thibault at 306-384-5817 or at [seda@seda.sk.ca](mailto:seda@seda.sk.ca)

**Submit your presentation to:** [seda@seda.sk.ca](mailto:seda@seda.sk.ca)

### **About the Traditional Ignite® Format**

Ignite® talks will require different preparation than typical presentations. Some differences to keep in mind:

- A presenter will only have time to make 1 or 2 main points that are explained or supported by the slides. It may be best to show one data slide, and use the remaining slides to briefly introduce the idea and explain the rationale and consequences of the main point
- The slides are not visible long enough to be a major focus of the presentation. The slides should support what you're saying, not say what you're supporting.
- Slides should focus more on quick, powerful visual impressions than on details. If you're including complex figures or more than a couple of simple bullet points then you're saying too much on the slides.

### **Reference websites:**

How to give a great [IGNITE® talk](#)

### ***Examples of talks that use the Ignite format:***

[Economic Gardening](#)

[How Economic Development Transforms Lives](#)